

BARNES & NOBLE

BOOKSELLERS

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FOR IMMEDIATE RELEASE

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GREENVILLE BARNES & NOBLE HOSTS BOOKFAIR TO BENEFIT PITT COUNTY SCHOOLS

GREENVILLE, NC – February 18 – Support Pitt County Schools at Barnes & Noble in Greenville, North Carolina. In an effort to raise funds for their schools' media centers and makerspaces, Pitt County Schools is working together with Barnes & Noble Booksellers by hosting a Bookfair at the Barnes & Noble Greenville store.

From February 22 through March 31, Barnes & Noble will contribute a percentage of every sale made with a special Bookfair voucher to Pitt County Schools. Vouchers will be available online at Pitt County Schools's website www.pitt.k12.nc.us and in hard copy at each school in the district. You can also shop in support of Pitt County Schools by shopping online at www.bn.com/bookfairs from February 22 through April 5 and include the Bookfair voucher ID on the payment page during checkout.

The Barnes & Noble Bookfair will help Pitt County Schools in several ways. First, a percentage of Bookfair sales will underwrite their new school makerspaces. Second, their libraries will be able to create a wish list for titles to enhance its own library collection. Bookfair supporters may choose books from an in-store wish list display to purchase for a Pitt County School library.

Pitt County Schools's events and programs will be held at Barnes & Noble through out the last week of February and the month March. These events will include school choir, orchestra, and band concerts as well as theatre performances, essay contests, and pizza parties. Each school in the Pitt County School district will be celebrated during these events. For specific information on when a particular school will be featured, please visit Barnes & Noble Greenville's event calendar at <http://stores.barnesandnoble.com/store/2775>.

Please help support Pitt County Schools by shopping at Barnes & Noble Greenville between February 22 and March 31 with a Bookfair voucher or shopping online at www.bn.com/bookfairs. For more information, contact Jessica Lawrence, Community Business Development Manager at Barnes & Noble Greenville. CRM2775@BN.com, 252-321-8119.

ABOUT BARNES & NOBLE, INC.

Barnes & Noble, Inc. (NYSE:BKS), the world's largest bookseller and a Fortune 500 company, operates 704 bookstores in 50 states. Barnes & Noble College Booksellers, LLC, a wholly-owned subsidiary of Barnes & Noble, also operates 635 college bookstores serving over 4.6 million students and faculty members at colleges and universities across the United States. Barnes & Noble conducts its online business through BN.com (www.bn.com), one of the Web's largest e-commerce sites, which also features more than two million titles in its NOOK Bookstore™ (www.bn.com/ebooks). Through Barnes & Noble's NOOK™ eReading product offering, customers can buy and read digital books and content on the widest range of platforms, including NOOK devices, partner company products, and the most popular mobile and computing devices using free NOOK software.

General information on Barnes & Noble, Inc. can be obtained via the Internet by visiting the company's corporate website: www.barnesandnobleinc.com.

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